

RECREATION AND TOURISM ARE COMING BACK Get Ready!



HOSPITALITY MANAGEMENT (HOSPT)

COMPUTER APPLICATIONS AND HOSPITALITY

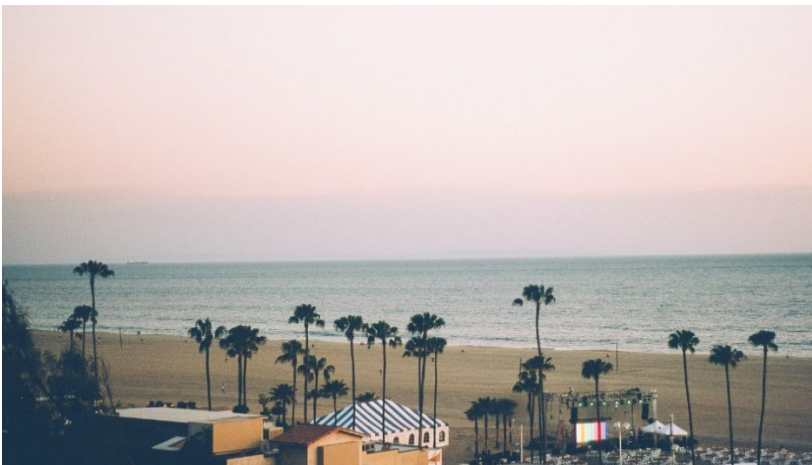
MANAGEMENT DEPARTMENT

Hospitality management careers allow you to combine creativity and customer service with enjoyable activities that fulfill people's lives. A variety of opportunities are available in many areas:

- Travel and Tourism
- Lodging
- Entertainment and Recreation
- Food and Beverage
- Event Management
- Related Operations

For more information, email us at:
CAOT-Info@PierceCollege.edu

Or visit our webpage:
http://www.piercecollege.edu/departments/c_a_o_t_hospt/hospmanagementas-t.asp



Hospitality Management

Complete the Hospitality Management Associate of Science Degree for Transfer (AS-T) at Pierce and satisfy the lower-division requirements to transfer to a California State University--a seamless transition to earning your bachelor's degree in hospitality management.

This exciting Hospitality Management AS-T degree is accepted by CSUN's Recreation and Tourism Management BS degree program and is also accepted by several other CSU campuses.

HOSPT 100, Introduction to Hospitality Management:

Students will learn about the organization, employment opportunities, and financial performances of the many segments involved in the hospitality industry--food and lodging, resorts, tourism enterprises, attractions, and related operations such as event planning and entertainment. The focus is on orientation to customer service, cultural and economic trends, and career opportunities in the various segments.

HOSPT 120, Hospitality Cost Control:

Students will learn how to analyze and manage food, beverage, labor, and other costs within a hospitality operation. Emphasis is on problem-solving and applying cost-control techniques to maximize profits while managing expenses. Topics include establishing standards, cost-volume-profit-analysis, forecasting, purchasing and storage controls, menu costing and pricing, theft prevention, and labor control.

HOSPT 140, Introduction to Hotel Management:

In this course students will become familiar with the nature of hotel front office operations, including the scope of the industry. They will identify and describe the various operational departments and staff within a full-service hotel. Students will determine room rates based on different strategies. Students will conduct a comparative market analysis and develop a plan to improve service and revenue at a selected property.

MAJOR – REQUIRED COURSES

SUBJECT & NO.	COURSE	UNITS
HOSPT 100	Introduction to the Hospitality Industry	3
List A: Choose three courses from the following.....		9
ECON 001*	Principles of Economics I.....	3
HOSPT 120	Hospitality Cost Control	3
HOSPT 140	Introduction to Hotel Management.....	3
List B: Choose two courses from the following		7-10
Any Course from List A not already used		
ACCTG 001	Introductory Accounting I	5
CAOT 082	Microcomputer Software Survey in the Office	3
MATH 227*	Statistics	4
OR		
MATH 228B*	Statistics Pathway Part II.....	5
OR		
MATH 101*	Statistics for the Social Sciences	4
MAJOR – TOTAL UNITS		19-22

*See Catalog course description for prerequisites and/or corequisites