

Pierce College Convocation August 28, 2014





Greetings from
Dr. Cows!

I am calling
in to remind
everyone that
Farm Walk is
April 26,
2015!!!

See you all
next week.
Lee

Pierce College Strategic Master Plan

- Vision Statement:
 - We want to see more CAPS at Commencement!
- Overarching Goals = CAPS
 - Engaging the Completion agenda
 - Demonstrating Accountability
 - Cultivating Partnerships
 - Ensuring Student Success

California Community Colleges Student Success Scorecard

- Student Success Scorecard is the statewide accountability system introduced in April 2013 to replace ARCC
- There are eight (8) measures in two (2) categories:
 - Completion
 - Momentum Points

Student Success Scorecard, cont.

- Completion Measures:
 - Completion – students earning a degree, certificate, or transferring within six (6) years
 - Career and Technical Education – occupational students completing a certificate, degree, or transfer within six (6) years

Scorecard Measures, cont.

- Momentum Points
 - Completion of 30 Units – new students completing 30+ units within six (6) years
 - Persistence – new students enrolling for at least three (3) consecutive semesters

Scorecard Measures, cont.

- Remedial Progress – students whose first enrollment is in a course below college-level and who complete a college-level course within six (6) years in the following disciplines:
 - English
 - ESL
 - Mathematics

Scorecard Measures, cont.

- Career Development and College Preparation – students enrolling in certain noncredit courses and earning a noncredit certificate, credit certificate or degree, or transfer within six (6) years
- The 2014 Scorecard reports outcomes for students who started in 2007-2008 through 2012-2013

Summary Data 2014

Statewide

Pierce College

Categories	Statewide	Pierce
Headcount Total	2,292,252	27,885
Headcount 2013	194,050	2788
College Prepared	70.2%	75.9%
Unprepared	40.5%	45.0%
Overall	48.1%	50.7%
Career/Tech Edu	53.9%	54.9%

LACCD Colleges April 2014 Data

Categories	State	Pierce	Valley	City	Trade	East
Headcount	2,292,252	27,885	26,607	29,988	23,129	56,190
College Prepared	70.2%	75.9%	69.3%	67.6%	70.2%	69.9%
Un-prepared	40.5%	45.0%	35.6%	35.8%	29.1%	37.8%
Overall	48.1%	50.7%	42.3%	39.4%	32.8%	41.7%
Career/ Tech Edu	53.9%	54.9%	59.3%	50.7%	45.2%	51.4%

LACCD Colleges April 2014 Data

Categories	State	Pierce	LAMC	Harbor	LASC	West
Head-count	2,292,252	27,885	13,559	12,721	11,873	13,924
College Prepared	70.2%	75.9%	63.2%	70.4%	66.7%	63.4%
Un-prepared	40.5%	45.0%	30.6%	33.1%	28.6%	31.8%
Overall	48.1%	50.7%	33.3%	39.9%	31.2%	37.0%
Career/ Tech Edu	53.9%	54.9%	50.0%	61.8%	58.4%	38.6%

Other Los Angeles Area Colleges 2014

Categories	State	Cerritos	Citrus	COC	ECC	ECEC
Headcount	2,292,252	29,992	16,399	27,176	31,705	13,938
College Prepared	70.2%	73.6%	68.6%	80.4%	74.4%	70.0%
Un-prepared	40.5%	37.4%	41.3%	52.2%	38.1%	27.0%
Overall	48.1%	41.3%	46.4%	58.6%	48.2%	31.2%
Career/ Tech Edu	53.9%	52.6%	62.8%	48.1%	61.1%	54.1%

Other Los Angeles Area Colleges 2014

Categories	State	GCC	Long Beach	Mt Sac	PCC	Rio Hondo	SMC
Head-count	2,292,252	27,458	31,159	53,825	33,062	27,416	45,024
College Prepared	70.2%	74.4%	69.8%	72.6%	71.3%	60.8%	73.8%
Un-prepared	40.5%	40.5%	39.2%	40.3%	43.6%	34.0%	36.5%
Overall	48.1%	54.2%	42.7%	47.1%	52.5%	37.9%	47.7%
Career/ Tech Edu	53.9%	58.4%	51.0%	58.8%	60.3%	51.0%	49.4%

Other California Multi-College Districts 2014

Sacramento Area

Categories	State	American River	Cosumnes	Folsom Lake	Sac City
Headcount	2,292,252	44,144	19,726	11,693	34,389
College Prepared	70.2%	61.2%	69.5%	66.8%	68.5%
Unprepared	40.5%	36.3%	40.1%	41.4%	46.4%
Overall	48.1%	43.1%	46.9%	47.2%	51.6%
Career/Tech Edu	53.9%	44.8%	53.7%	53.4%	59.4%

Other California Multi-College Districts 2014

Oakland Area

Categories	State	Peralta Alameda	District Berkeley	Laney	Merritt
Headcount	2,292,252	11,310	11,164	19,740	10,778
College Prepared	70.2%	80.1%	65.9%	72.9%	76.8%
Unprepared	40.5%	40.3%	37.6%	39.2%	34.9%
Overall	48.1%	51.5%	46.5%	48.9%	46.2%
Career/Tech Edu	53.9%	59.7%	44.2%	51.4%	48.0%

Other California Multi-College Districts 2014

San Diego Area

Categories	State	San Diego City	San Diego Mesa	San Diego Miramar	Gros-mont	Cuya-muca
Headcount	2,292,252	22,587	32,785	16,845	23,131	12,607
College Prepared	70.2%	78.1%	75.3%	71.3%	64.3%	64.1%
Un-prepared	40.5%	58.4%	53.1%	46.0%	47.3%	44.3%
Overall	48.1%	63.7%	61.0%	53.6%	50.4%	47.5%
Career/ Tech Edu	53.9%	55.0%	60.7%	43.8%	60.6%	53.6%

Five-Year Trend Data 2009 and 2010

2002-2003 Cohort	2009 Statewide	2009 Pierce	2003-2004 Cohort	2010 Statewide	2010 Pierce
Headcount	159,586	1993	Headcount	161,558	2090
College Prepared	68.8%	78.5%	College Prepared	69.4%	77.7%
Unprepared	39.3%	43.6%	Unprepared	40.4%	43.0%
Overall	46.9%	50.2%	Overall	48.1%	49.9%
Career/Tech Edu	54.1%	56.0%	Career/Tech Edu	54.2%	59.7%

Five-Year Trend Data 2011 and 2012

2005-2006 Cohort	2011 Statewide	2011 Pierce	2006-2007 Cohort	2012 Statewide	2012 Pierce
Headcount	169,395	2549	Headcount	179,238	2762
College Prepared	70.8%	79.3%	College Prepared	71.2%	80.0%
Unprepared	41.1%	46.5%	Unprepared	41.2%	45.6%
Overall	48.9%	53.2%	Overall	49.2%	53.1%
Career/Tech Edu	54.4%	56.3%	Career/Tech Edu	54.9%	56.6%

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Disaggregated Data

Prepared Students 2014

College Prepared	Statewide	Pierce
African American	65.0%	58.8%
American Indian	61.3%	0.0%
Asian	80.8%	81.2%
Filipino	70.9%	61.5%
Latino	63.5%	74.2%
Pacific Islander	64.1%	100%*
White	69.8%	75.2%

Disaggregated Data

Unprepared Students 2014

Unprepared	Statewide	Pierce
African American	33.5%	41.4%
American Indian	31.7%	22.2%*
Asian	57.2%	51.2%
Filipino	44.1%	48.0%
Latino	34.0%	34.4%
Pacific Islander	34.7%	27.8%
White	43.6%	52.3%

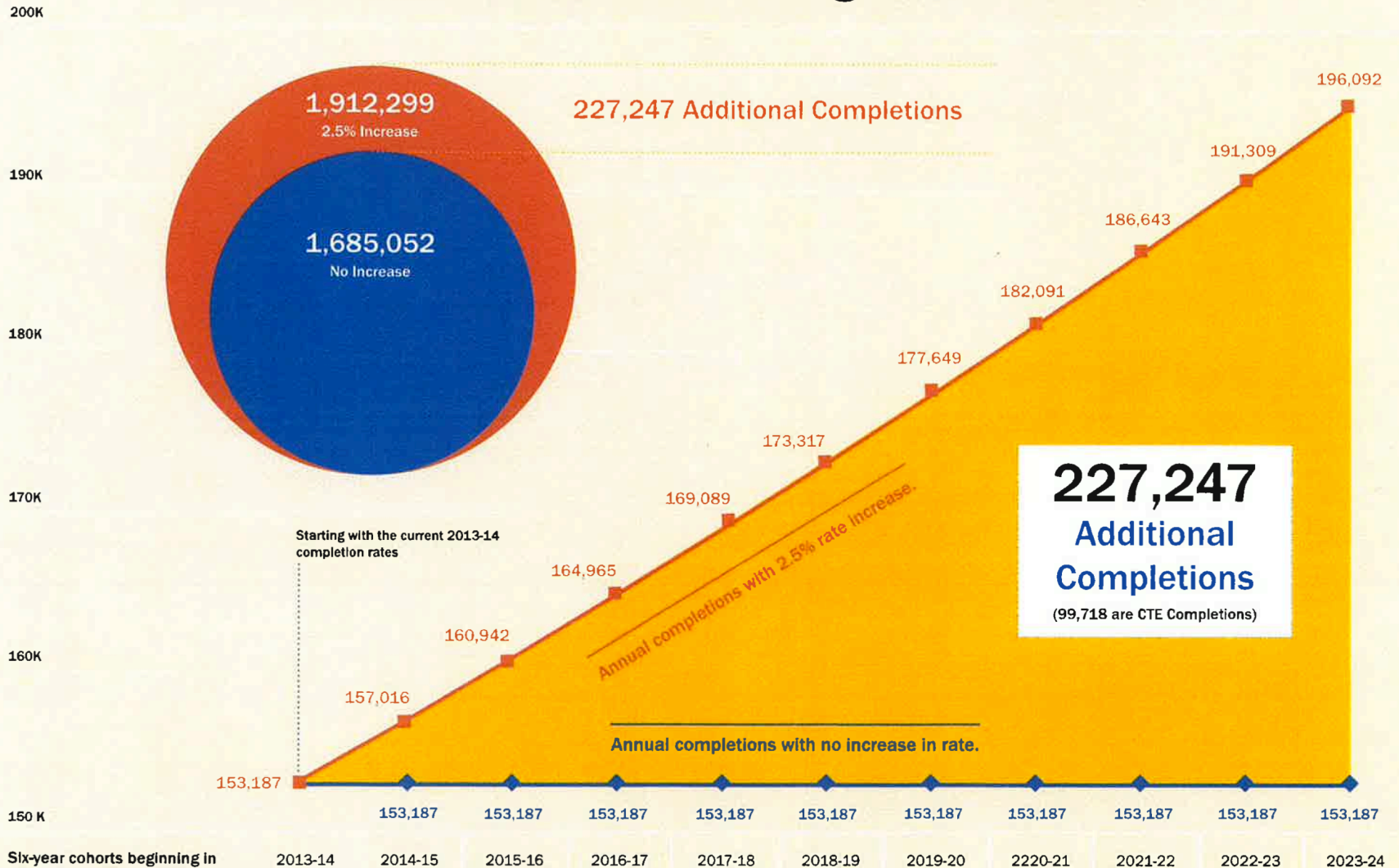
Why is the Scorecard important?

- Accountability and transparency of the CCC system
- Relationship to the Institution Set Standards (ISS) required by the ACCJC beginning January 2013
- Usefulness of the data to set success benchmarks statewide and success goals for individual colleges

System-wide Student Success Goals

- July 2014 – Board of Governors approved system-wide goals for quantifiable improvement in several key areas
- Completion Goal – to increase the completion rate by **2.5 percent** each year leading to **227,000** additional degree or certificate awards or transfers over the next decade of cohorts
- Completion rate increases from **48.1 percent** to **62.8 percent**

Freshman Classes Entering 2014 to 2024



Completion Goal Setting at Pierce...

Year	Pierce SPAR			Pierce CTE		
	with no growth	2.5% growth rate	net increase	with no growth	2.5% growth rate	net increase
<i>year 0</i>	1,413	1,413	-	799	799	-
<i>year 1</i>	1,413	1,448	35	800	819	19
<i>year 2</i>	1,413	1,485	72	801	839	38
<i>year 3</i>	1,413	1,522	109	802	860	58
<i>year 4</i>	1,413	1,560	147	803	882	79
<i>year 5</i>	1,413	1,599	186	804	904	100
<i>year 6</i>	1,413	1,639	226	805	927	122
<i>year 7</i>	1,413	1,680	267	806	950	144
<i>year 8</i>	1,413	1,722	309	807	974	167
<i>year 9</i>	1,413	1,765	352	808	998	190
<i>year 10</i>	1,413	1,809	396	809	1,023	214
SUM	15,543	17,639	2,096	8,844	9,974	1,130

THIS DOOR IS
ALARMED.

THE
WINDOW
IS
STARTLED

AND the
FLOOR is
Somewhat
Taken Aback!

When
dealing
with data ...

Keep
your
sense
of
humor!