



What Can I Do With a Major In..... Business Administration



Potential Employment Areas and Examples

Manufacturing:	Johnson & Johnson
Consulting Firms:	Navigant Consulting
Insurance:	Farmers, State Farm, AIG
Banks:	Chase, Bank of America
Transportation:	Roadway, UPS, MTA
Government:	Any Government Agency
Education:	Colleges and Universities
Armed Forces:	AirForce, Navy, Army, Marines
Software:	IBM, Microsoft, Google
Retail:	Macy's, Crate & Barrel, Sears
Research:	Kelton Research, PMR

Possible Job Titles

Human Resources Specialist	Entrepreneur
Economic Advisor	Sales Manager
Financial Manager	Consultant
Market Researcher	Insurance Agent
Operations Manager	Analyst

Local Schools and Degree Offerings

CSULA:	B.S. Business Administration
CSUN:	B.S. Business Administration B.S. Management
UCLA:	B.A. Business Economics
UCI:	B.A. Business Administration B.A. Business Economics
UCR:	Several Business Related Degrees

Additional Info can be found at:

- **Comprehensive Occupational Information:** online.onetcenter.org
- **Pierce College Career Center Website** www.piercecollege.edu/offices/career_center
- **Pierce Business Administration Website:** www.piercecollege.edu/departments/business_administration/
- **National Association for Business Economists:** <http://www.nabe.com/careers/>
- **San Fernando Valley Chamber of Commerce:** www.midvalleychamber.com

This is general information. For specific information on majors and careers please see a counselor in the Career / Transfer center.

How This Major Helps You Move Forward:

Skills Learned in this Major that Employers Want:

- Ability to Plan and Organize People and Resources
- Critical Thinking Skills
- Ability to Analyze Business Operations
- Understanding of Labor Movements and Economics
- Problem-solving
- Knowledge of Communication Processes and Dynamics within Organizations
- Leadership and Managerial Skills

Related Transfer Majors:

- Accounting
- Economics
- International Business
- Public Administration
- Banking and Finance

Graduate Degree Options:

- Masters of Business Administration
- Management MBA/Ph.D.
- Industrial and Technical Studies MS
- Organizational Administration MSA
- Sports Business Management MBA

Graduate Exam Prep:

GMAT
LSAT
GRE