



What Can I Do With a Major In..... Communications



Potential Employment Areas and Examples

Government:	State Legislature of California
Financial:	Prudential, Wells Fargo
Consulting Firms:	National Writers Group
Insurance:	Kaiser, Blue Cross, Allstate
Non-Profit:	American Red Cross, Habitat for Humanity, PFLAG
Television / Radio:	National Public Radio, NBC
Education:	Colleges and Universities
Politics:	Political Parties, Political Campaigns
Public Relations:	Private PR Agencies

Possible Job Titles

Consultant	Non-Profit Director
Professor	Legislative Assistant
Media Analyst	Conflict Negotiator
Media Developer	Lobbyist
Public Relations Coordinator	
Training / Development Coordinator	

Local Schools and Degree Offerings

CSUN:	B.A. Journalism
CSUF:	B.A. Communications
CSULA:	B.A. Communication Studies
UCLA:	B.A. Communication Studies
UCD:	B.A. Communications
UCB:	B.A. Mass Communications

Additional Info can be found at:

- **Comprehensive Occupational Information:** online.onetcenter.org
- **Pierce College Career Center Website** www.piercecollege.edu/offices/career_center
- **Pierce Media Arts Department Website:** www.piercecollege.edu/departments/media_arts/
- **Public Relations Specialist Association** www.prsa.org
- **National Communication Association:** www.natcom.org

This is general information. For specific information on majors and careers please see a counselor in the Career/Transfer center.

How This Major Helps You Move Forward:

Skills Learned in this Major that Employers Want:

- Critical Thinking
- Verbal and Written Communication Skills
- Ability to Evaluate and Analyze
- Understanding of Ethics and Responsibilities Involved in Mass Communication
- Ability to Effectively Target a Message to Specific Audiences
- Understanding of Global Methods of Communication

Related Transfer Majors:

- Communicative Disorders
- English and Literature
- Marketing
- Journalism
- Mass Media

Graduate Degree Options:

- Multimedia MA
- Journalism MA
- Mass Communication MS
- Instructional Science and Technology (MIST) MA

Graduate Exam Prep:

GRE
LSAT
GMAT