



What Can I Do With a Major In..... Journalism



Potential Employment Areas and Examples

| | |
|--------------------------|--|
| Electronic Media: | KNX 1070 AM, National Public Radio, KPCC |
| Book Publishing: | Heyday Books, Balcony Books |
| Education: | Colleges and Universities |
| Magazines: | Time, Architectural Digest |
| Television: | ABC News, Dateline, KCAL |
| Newspapers: | Los Angeles Times, Daily News San Fernando Valley Sun |
| Labor Unions: | California Teachers Federation |
| Business: | Los Angeles Business Journal Hauser Advertising |
| Lawyer: | Private firms and government |

Possible Job Titles

| | |
|----------------------|-----------------|
| Freelance Writer | Editor |
| Technical Writer | Newscaster |
| Radio / TV Announcer | Publisher |
| Business Writer | Publicist |
| Production Assistant | Photojournalist |

Local Schools and Degree Offerings

| | |
|---------------|---------------------------------------|
| CSULB: | B.A. Journalism |
| CSUN: | B.A. Journalism |
| CSUF: | B.A. Communications, Journalism Minor |
| UCLA: | B.A. Communication Studies |
| UCI: | B.A. Literary Journalism |

Additional Info can be found at:

- **Comprehensive Occupational Information:** online.onetcenter.org
- **Pierce College Career Center Website:** www.piercecollege.edu/offices/career_center
- **Pierce Media Arts Department Website:** www.piercecollege.edu/departments/media_arts
- **Society of Professional Journalists:** www.spj.org
- **Project for Excellence in Journalism:** www.journalism.org

This is general information. For specific information on majors and careers please see a counselor in the Career / Transfer center.

How This Major Helps You Move Forward:

Skills Learned in this Major that Employers Want:

- Critical and Creative Thinking Skills
- Excellent Verbal and Written Communication Skills
- Judgment and Decision Making Skills
- Problem Solving Skills
- Ability to Gather Information from Research, Interviews and Experiences
- Interpersonal Skills
- Time Management Skills

Related Transfer Majors:

- Communication Studies
- Dramatic Arts
- Graphic Arts/Design
- English and Literature
- Photographic Arts
- Marketing (Bus. Admin.)

Graduate Degree Options:

- Film and Media Studies MA/Ph.D.
- Communications MA
- Multimedia MA
- Mass Communications and Journalism MA
- Journalism and Media Studies MA

Graduate Exam Prep:

GRE
LSAT