



What Can I Do With a Major In..... Speech Communications



Potential Employment Areas and Examples

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|--------------------------|---------------------------------------------------|
| Government: | State Legislature of California |
| Law: | Mediation Law, Negotiations |
| Insurance: | Kaiser, Blue Cross, Allstate |
| Non-Profit: | American Red Cross, Habitat for Humanity, PFLAG |
| Television/Radio: | National Public Radio, NBC |
| Education: | Colleges and Universities |
| Politics: | Political Parties and Campaigns |
| Public Relations: | Private PR Agencies, In House |
| Business: | American Airlines, Target, Enterprise, Ameritech, |

Possible Job Titles

| | |
|----------------------------------|-----------------------|
| Consultant | Non-Profit Director |
| Professor | Legislative Assistant |
| Media Analyst | Conflict Negotiator |
| Media Developer | Lobbyist |
| Public Relations Coordinator | |
| Training/Development Coordinator | |

Local Schools and Degree Offerings

| | |
|---------------|-------------------------------------|
| CSUN: | B.A. Communication Studies |
| CSUF: | B.A. Speech Communication |
| CSULA: | B.A. Communication w/ Concentration |
| CSUMB: | B.A. Human Communication |
| UCLA: | B.A. Communication Studies |
| UCSD: | B.A. Communications |

Additional Info can be found at:

- **Comprehensive Occupational Information:** online.onetcenter.org
- **Pierce College Career Center Website** www.piercecollege.edu/offices/career_center
- **Pierce Speech Department Website:** www.piercecollege.edu/departments/speech/
- **National Communication Association:** www.natcom.org/
- **International Speech Communication Association:** www.isca-speech.org/index.php

This is general information. For specific information on majors and careers please see a counselor in the Career / Transfer center.

How This Major Helps You Move Forward:

Skills Learned in this Major that Employers Want:

- Ability to Develop Strategies Designed to Influence Public Opinion
- Excellent Verbal and Written Communication Skills
- Ability to Think Creatively and Critically
- Complex Problem Solving Skills
- Ability to Work Under Pressure and Meet Deadlines

Related Transfer Majors:

- Journalism and Communication
- Business Management and Administration
- Speech Pathology and Audiology
- Dramatic Arts
- Teacher Education – Secondary

Graduate Degree Options:

- Communication Sciences & Disorders MA
- Speech and Hearing Sciences MA/Ph.D.
- Mass Communications & Journalism MA
- Theater MA

Graduate Exam Prep:

GRE